Financial Literacy

April is National Financial Literacy Month which is an opportunity to highlight the importance of increasing financial knowledge and skills. It is also both a celebration and a task, taking time to reflect on the state of your personal finances and explore opportunities to improve them one step at a time. Being financially educated is a skill that provides various benefits that can improve an individual's overall well-being and living through greater financial stability.



Become Financially Literate

- Read a new book. Finance experts are busy writing books on every financial topic you can imagine. Check them out from your local library if you want to save money and take advantage of decades of financial wisdom.
- Listen to a financial podcast. If books aren't your favorite way of learning something new, you can turn to one of many financial podcasts. Podcasts are a great way to multitask as well. You can listen while doing chores or driving, saving you time.
- Download a finance app like HK Partner PocketGuard to help you stick to your budget and improve your financial wellness. It will help you know where your money goes and manage your spending habits accordingly.
- Educate yourself on how you can organize and plan your financial future by booking a free discovery session with HK financial advisor partners like Bradley Baskir or Drucker Wealth Management.

Partner Resources on the HK Platform

















