

Wellness for *every*body

HealthKick's wellness benefits platform delivers personalized access to a curated partner ecosystem of over 250 health, fitness and wellness solutions, streamlines benefits navigation and manages wellness benefits spend, so employers can seamlessly meet the unique wellness needs of their diverse workforce.



→ *Built-in Partner Ecosystem*

Curated ecosystem of 250 leading health, fitness and wellness solutions carefully vetted so employees have maximum choice and flexibility over the benefits that serve their unique needs.

→ *Streamlined Benefits Navigation*

Integration of existing wellness benefits and point solutions for elevated awareness, personalized discovery, and a seamless employee experience.

→ *Engagement Suite*

From on-demand content to live wellbeing webinars with leading experts and a programming calendar with monthly wellbeing themes, HealthKick's turn-key engagement suite engages employees throughout the year.

→ *Digital Wallet*

A fully customizable solution to manage wellness stipends, reimbursements and incentives with maximum choice & flexibility for employees to use their wellness dollars toward eligible wellness spend

→ *Global Access*

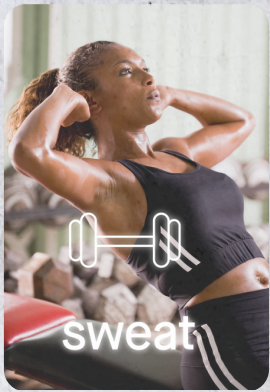
Benefits equity for global teams, so all employees can enjoy equivalent wellness benefit options in their local regions without engaging multiple vendors.

→ *Data Insights*

Insights into employee wellness goals, behavior and trends to inform benefits strategy and increase benefits utilization and employee satisfaction

Partner Ecosystem

Say goodbye to point solution fatigue with HealthKick's curated partner ecosystem of 250+ leading consumer health, fitness and wellness solutions



classpass

SOULCYCLE

pure barre

CRUNCH

AURA

betterhelp

UBERDOC

Morgan Stanley

HOME CHEF

FACTOR

nutribullet

HUNGRYROOT

SKIN|SPA

HIGHERDOSE

MANSCAPED

zeel
Massage On Demand

CHAMPS SPORTS

GARMIN

GYMSHARK

conscious step

Diverse Offerings for Unique Needs

No matter what life stage, fitness level or health goals employee have, employees can access wellness options that work for their lifestyles today, and adapt to their ever changing needs.



SimpliFed

OOVA

blueberry

little spoon

DAILY HARVEST

alo moves

BARRY'S

penny finance

sunbasket

HELLO FRESH

A New Day
Pediatric Psychology, PLLC

bambino
Find. Book. Pay. Babysitting made easy.

Aaptiv

THORNE

fyt

FLEXIT

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Engagement and Marketing Suite

HealthKick's turn-key engagement suite keeps employees motivated all year long with a variety of monthly live classes, a robust on-demand video library, and personalized wellness coaching.

Classes for Mind and Body

Fitness, mindfulness and stretch classes from 5 to 60 minutes led by HealthKick's partner network.



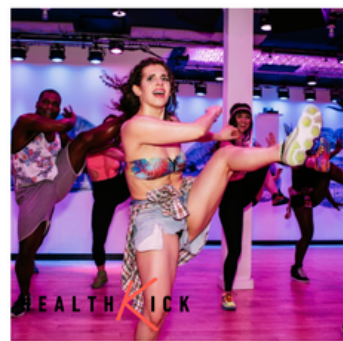
Breathe Your Way to Calm & Peace



Bootcamp Class



Stretch Session



305 Dance Cardio Class

Wellbeing Webinars

Live expert-led webinars on a broad range of topics from sleep health to financial planning, resilience, parenting, and more.



Empowering Your Health Through Food



Parenting Panel on Navigating Turbulent Times



Financial Goal Setting + Planning



Effective Goal Setting Webinar - Create a Fresh

Wellness Coaching

Wellness coaching across Nutrition, Mental Health, Behavior Change, Financial Planning, Life Coaching and more for personalized support



BetterHelp
World's largest online therapy platform



Penny Finance
Financial planning for women



Bach & Forth LLC
Holistic health accountability coaching



Skye Executive and Life Coaching
Virtual coaching platform

«« Digital Wallet and LSA »»

Flexible benefits are the way of the future

Employees today seek flexible benefits that provide them with more options & control - especially for wellness. Simplify and streamline the delivery of wellness stipends, reimbursements and rewards. HealthKick's digital wallet gives employees the freedom to choose relevant wellness options for their lifestyles.



→ Use Cases

- LSA
- Reimbursements
- Rewards

→ Custom Spend Criteria

- Set eligible expenses
- Set expense limit(s)
- Set customizations

→ Flexible Funding

- Upfront annual
- Monthly allocation
- Incentive-based

Why Lifestyle Spending Accounts

Flexibility

Employees can use wellness dollars for their unique needs

Engagement

Higher employee participation and engagement in services

Low Admin

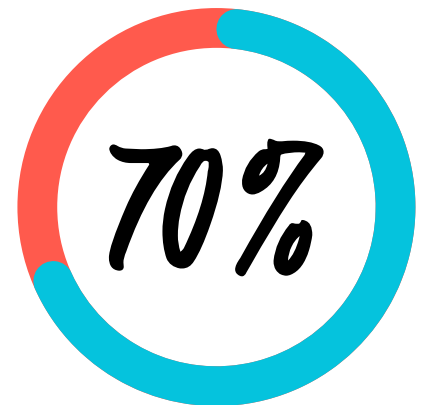
Zero administrative lift & streamlined tax reporting

Data Insights

Insight into employee wellness behavior & trends

Benefits Equity

For diverse, global, multi-generational workforces



Utilization Among Eligible Employees



««« Satisfied Clients and Thriving Employees »»»

Helping employees at industry-leading companies find their feel-good.



CLIENT TESTIMONIAL



"HealthKick has allowed Pillsbury to effectively pivot with the changing times, while ensuring diverse offerings remain available and a variety of wellness interests are supported."

- Jonathan, Pillsbury Law

EMPLOYEE TESTIMONIAL



"My favorite part about HealthKick has been learning more about specific wellness topics through blogs + monthly webinars."

Supriya, Turner & Townsend

EMPLOYEE TESTIMONIAL



My favorite part about HealthKick has been the flexibility for my busy schedule with on-demand workouts + meal delivery.

Sergio, Turner & Townsend

Proven Outcomes

>50 -70%+ employee engagement

Geography

Global access with local brand offerings

Pricing Model

Tiered per account pricing based on number of accounts purchased (not eligibility)

CLIENT TESTIMONIAL



"I received several notes from attendees who spoke about how nice it is to know they are all not alone in their experiences."

- Samantha, Tradeweb

EMPLOYEE TESTIMONIAL



Since discovering Barry's not only have my (Type 1 Diabetes) blood sugars maintained stable during my workout, I have been able to work towards and achieve a fitness level I am in awe of.

- Claire, JLL

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