

Financial Literacy

HK

April is National Financial Literacy Month which is an opportunity to highlight the importance of increasing financial knowledge and skills. It is also both a celebration and a task, taking time to reflect on the state of your personal finances and explore opportunities to improve them one step at a time. Being financially educated is a skill that provides various benefits that can improve an individual's overall well-being and living through greater financial stability.



Ways to Support Financially Literacy

- +** Survey employees to learn about their financial concerns. Whether you're starting from scratch or re-evaluating your current benefits offerings, open a line of communication with employees understand where their struggles are.
- +** Provide financial wellness benefits that include programs such as personal financial coaching, online education, budgeting tools, and credit resources. [Learn more](#) about HK's financial wellness benefits offerings!
- +** Employees in different stages of life may want different financial guidance. Offer resources that align with the specific financial concerns of your employees to ensure that they're getting the most relevant information to alleviate their personal financial stresses.
- +** Encourage employees to book a free discovery session with HK financial advisor partners like Bradley Baskir or Drucker Wealth Management and educate themselves on how they can organize and plan their financial future.

Private Financial Wellness Sessions for Your Team



PwC's Employee Financial Wellness Survey of more than 3,000 full-time employees found that 56% are stressed about their finances. Empower employees during Financial Literacy Month and beyond and equip them with the knowledge and tools to improve their financial well-being.

Session Highlights: Investing with Impact, Taking Stock of the Stock Market, Financial Freedom: Building Wealth to Live the Life You Love, Women & Wealth, and Raising Money-Savvy Kids.

Partner Resources on the HK Platform

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finance

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DRUCKER WEALTH
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