

## Wellness for everybody

HealthKick's wellness benefits platform delivers personalized access to a curated partner ecosystem of over 250 health, fitness and wellness solutions, streamlines benefits navigation and manages wellness benefits spend, so employers can seamlessly meet the unique wellness needs of their diverse workforce.



## 🗩 Built-in Partner Ecosystem

Curated ecosystem of 250 leading health, fitness and wellness solutions carefully vetted so employees have maximum choice and flexibility over the benefits that serve their unique needs.

## Streamlined Benefits Navigation

Integration of existing wellness benefits and point solutions for elevated awareness, personalized discovery, and a seamless employee experience.

## 😔 Engagement Suite

From on-demand content to live wellbeing webinars with leading experts and a programming calendar with monthly wellbeing themes, HealthKick's turn-key engagement suite engages employees throughout the year.

## 🗩 Digital Wallet

A fully customizable solution to manage wellness stipends, reimbursements and incentives with maximum choice & flexibility for employees to use their wellness dollars toward eligible wellness spend

## 🗩 Global Access

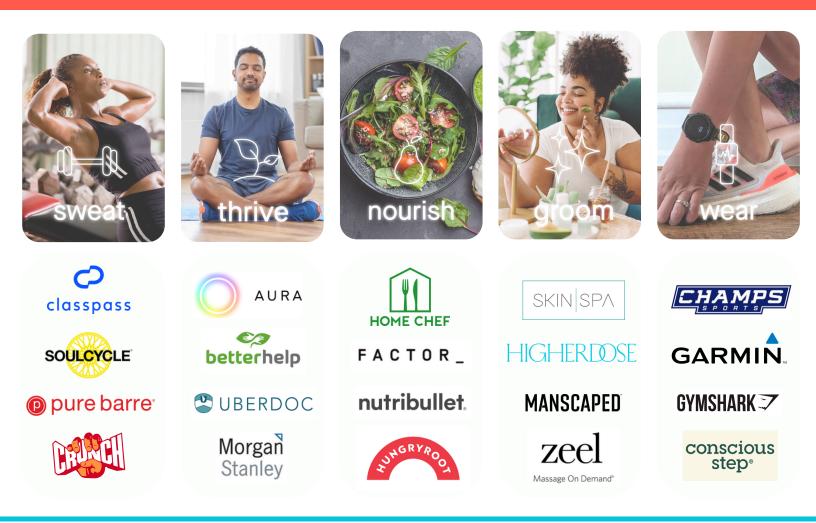
Benefits equity for global teams, so all employees can enjoy equivalent wellness benefit options in their local regions without engaging multiple vendors.

### ଚ Data Insights

Insights into employee wellness goals, behavior and trends to inform benefits strategy and increase benefits utilization and employee satisfaction

<c> Personalized Partner Ecosystem >>>>

These new partners join HealthKick's curated partner ecosystem of 250+ leading consumer health, fitness and wellness solutions so you can say goodbye to point solution fatigue.



## <<< Diverse Offerings for Unique Needs >>>

No matter what life stage, fitness level or health goals employee have, employees can access wellness options that work for their lifestyles today, and adapt to their ever changing needs.



HEALTHKICK

<c> Engagement and Marketing Suite >>>

HealthKick's turn-key engagement suite keeps employees motivated all year long with a variety of monthly live classes, a robust on-demand video library, and personalized wellness coaching.

## <<< Classes for Mind and Body >>>

Fitness, mindfulness and stretch classes from 5 to 60 minutes led by HealthKick's partner network.



Breathe Your Way to Calm & Peace



Bootcamp Class



Stretch Session



305 Dance Cardio Class



Kellbeing Webinars



Live expert-led webinars on a broad range of topics from sleep health to financial planning, resilience, parenting, and more.



Empowering Your Health Through Food



Parenting Panel on Navigating Turbulent Times



Financial Goal Setting + Planning



Effective Goal Setting Webinar - Create a Fresh

K Wellness Coaching

Wellness coaching across Nutrition, Mental Health, Behavior Change, Financial Planning, Life Coaching and more for personalized support



BetterHelp World's largest online therapy platform



Penny Finance Financial planning for women



Bach&Forth LLC Holistic health accountability coaching



Skye Executive and Life Coaching Virtual coaching platform



Cigital Wallet and LSA

# Flexible benefits are the way of the future

Employees today seek flexible benefits that provide them with more options & control - especially for wellness. Simplify and streamline the delivery of wellness stipends, reimbursements and rewards. HealthKick's digital wallet gives employees the freedom to choose relevant wellness options for their lifestyles.



Use Cases

ᅙ Custom Spend Criteria

- LSA
- Reimbursements
- Rewards

- Set eligible expenses
- Set expense limit(s)
- Set customizations

- 🗩 Flexible Funding
  - Upfront annual
  - Monthly allocation
  - Incentive-based

## Why Lifestyle Spending Accounts

Flexibility

Employees can use wellness dollars for their unique needs

### Engagement

Higher employee participation and engagement in services

Low Admin

Zero administrative lift  $\vartheta$  streamlined tax reporting

Data Insights

Insight into employee wellness behavior & trends

#### Benefits Equity

For diverse, global, multi-generational workforces



Utilization Among Eligible Employees



Click here to learn more about our Digital Wallet and customization options for your team

HEALTHKICK

<c> Satisfied Clients and Thriving Employees >>>

Helping employees at industry-leading companies find their feel-good.

