

Digital Wallet Case Study

HealthKick's clients across industries have implemented LSAs to provide a flexible benefit that meets the diverse wellness and lifestyle needs of a multi-generational, geographically dispersed workforce, while streamlining benefits administration from multiple point solutions.

Client Use Cases

Saks

- **Industry:** Retail
- **Challenge:** Retail population with both corporate, retail and remote employees creates challenges to provide benefits equity.
- **Solution:** Annual wellness stipend for fitness and wellness services allows employees to use benefit dollars on the fitness and wellness services

AECOM

- **Industry:** Professional services
- **Challenge:** Multi-generational workforce that requires benefits flexibility.
- **Solution:** Reward healthy behaviors with LSA dollars for HealthKick's partner ecosystem of over 250 health & wellness solution partners

snyk

- **Industry:** Tech (cybersecurity)
- **Challenge:** Global employer with UK HQ and employees in 30+ countries in a competitive talent environment.
- **Solution:** Annual wellness reimbursement adjusted for the cost of living in different geographies to support benefits equity in all locations.

Turner & Townsend

- **Industry:** Professional Services
- **Challenge:** Support mental health without procurement and administration of another point solution.
- **Solution:** Annual stipend to employees' choice of mental health services from Calm and Headspace meditation to Coa and Talkspace therapy.

Gainsight

- **Industry:** Tech
- **Challenge:** Competitive talent environment and dispersed workforce with high benefit expectations.
- **Solution:** A monthly "use it or lose it" wellness stipend to supplement existing benefits like ClassPass maximizes benefits choice without huge financial cost.

Key Result >>> 70% Utilization Among Eligible Employees